Minutes from Beta Zeta BOD Meeting

Conference Call Thursday March 8 7-8:45PM

Reported by Ken Marlin

Meeting begins at 8pm with Ken Marlin\*, Jim Harvin, John Ringlein\*, Ken Bachulis\*, Mike Turco\*, and Mike Janz\* (minimum of 5\* board members\* present for quorum).

Previous minutes approved by a motion from Janz, second by Ringlein, unanimous vote.

1. President’s Report: Proposed that our April meeting should become a face to face type. After discussion no motion was offered. Discussion will commence for a May face to face at the April conference call. We went on to discuss the pre capital campaign strategy of alumni engagement. This went into greater detail later in the meeting with Wes Wicker from Columns Fundraising on the line. Len Brunkey heads up alumni communications and will emphasize how to engage with alumni.
2. Vice President’s report: Touched on the conference call with Mike Turco and Undergrad VP Reid Macksood. Most of this conversation touched on his role as Risk Management Supervisor. Talked about engaging with the social chair and house manager to mitigate risks of bad social behavior and parties and beyond and to stay on the good side of P.A.C.E. by keeping the property looking good from the outside and engaging with the community with “Adopt a Road litter clean ups on Abbot Road Sunday mornings with other area Greek VP’s as a visible sign that Greeks do care about the community. Separate from this conference call Ken reviewed his brief experience with the National Fraternities programs of Resolute Man and Sacred Purpose. It is the job of the Vice President to provide resources to the Pledge Marshall and other undergraduate trainers. These two programs alone go a long way towards establishing an ethic of good citizenship and good brotherhood that serves to combat the more destructive forces we have all been battling within our chapter and the Greek system as a whole for many years.
3. Secretary, no report Stefan not present, Ken Marlin filling this roll today.
4. Treasurer’s report: Bills due/recently paid: $2,500 for the 162nd anniversary convention in Las Vegas July 27-31; $10,093 Property Insurance. $1,000 ? In the bank: $50,000 general fund, $25,000 Delphic fund, $5,000 security deposits. $8,500 due in rent. Also have heard from CAB that the undergrads are in arrears on National Dues. This is the quickest way to lose the charter again, non-payment! At this point in the meeting the board resolution to empower the Delphic Fund trustees Jim Harvin and John Ringlein to execute a $500,000 loan from the Theta Chi Foundation for house renovations was passed unanimously after being motioned by Mike Turco and seconded by Ken Bachulis.
5. Cab Liason, Tim Conroy not present, however, John Ringlein and Ken Marlin were present on the CAB conference call the night prior and provided a brief report. CAB is pushing back on past due funds. In the conference call there had been a good discussion about the Undergraduate “Standards Board.” This is a group of Undergrads with one representative from each pledge class, a very close person to each peer group in the house. The job of this board is to maintain accountability among the undergrads, especially those rogue elements out to cause harm to the facility and the brotherhood. This group will also be charged with applying peer pressure to those who feel paying their bills is an option. Mike Turco brought up the idea that contracts and agreements signed by those under 18 are not legally binding. The consensus was that the number under 18 is very tiny and not worth the hassle of obtaining parent signatures. Probably worth getting fresh signatures upon the occasion of their 18th birthdays to “make them legal.” Jim Harvin commented that the recent rash of “walls with fist punches in them” are both violent and confrontational in nature. He stressed the importance of following through with our support of the Undergraduate EC and the rules we set forth in the past year. We need to avoid being viewed as a paper tiger.
6. Alumni Relations Manager Len Brunkey not present no report
7. Alumni Facilities Manager: Ken Bachulis. Renovation of the laundry room and adjacent bathroom is now complete. Original budget was $22,000. It appears it will go over budget by $5-8,000. Most of this to do with ADA requirements not foreseen in the budgeting process. This became a cautionary tale as we go forward with the more aggressive Phase 1 of Project 453. The need to quantify potential cost in advance as much as possible is paramount as the renovation budget grows to $500K+

8pm this portion of the meeting is adjourned.

David Carico and Wes Wicker of Columns fundraising join the call to discuss the status of the Capital Campaign.

1. Campaign timeline and tactics by Jim Harvin is due in 30-60 days
2. 3 more interviews completed in the coming week after a few others completed in the past month. No significant changes, mostly picking up commitments of 10-15-20K, no jumbo contributions approaching 6 figures.
3. Wes Wicker to produce a “Gift Chart” in the next few days and will present this to Jim Harvin.
4. Item for us all to consider a Theme for our campaign.
5. Honoring our past, building our future…etc.
6. Permanent address for campaign funds; John Ringlein’s home in Illinois
7. Design pledge cards by end of March, Ken Marlin will contact Kurt Streng and Wayne Manchester at Cadillac Printing of Troy, MI for this.
8. We discussed a pre-check address service. John Ringlein is already familiar with this due to experience sending post cards to our base.
9. We says our email list is “very good.” More up to date and accurate than most he deals with.
10. Campaign kick-off needs a strong case for support.
11. Going public requires everyone on the board to commit. Need to do this in 30-45 days. Give what is “comfortable” over a 5 year period (ie $2,000/year over 5 years equals a pledge of $10,000). Commit to Jim Harvin.
12. Finalize case for support by our May meeting. Short elevator speech. Two paragraphs.
13. Columns has started with the top 50 prospects to collect $X by 2023. Board and friends 10-15 guys in 10-14 days. Board to reach out to close friends 12-18 more by April 29 plus 56 more high value targets plus “low hanging fruit” by Labor Day. Expect to achieve 40-50% of the goal prior to ending silent phase in September. Entire campaign wraps up in Summer 2019.
14. Where to announce the kick off? At a home football game? A special event in Suburban Detroit? A brotherhood event in Northern Michigan? Multiple possibilities. Good thing to discuss at our April and May Board meetings. Need to talk this event up to achieve maximum participation.
15. Wes will call Jim in the AM (March 9)
16. Monthly updates will come courtesy of Columns Fundraising.

Call ended at 8:45pm

Respectfully submitted:

Ken Marlin

Next conference call is scheduled for Thursday April 12, 2018 7pm

Next face to face meeting in May or August, pending board vote in April.

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